

# GLENBARD SOUTH BOOSTERS BOARD

Meeting Minutes – January 9, 2018



**Attendees:** Mark Pfefferman/Co-President, Martha Pfefferman/Co-President, Jeanne Taylor/Co-1<sup>st</sup> Vice-President, Rob Reynolds/2<sup>nd</sup> Co-Vice-President, Tonya Smith /Co-Treasurer, Brandon Smith / Co-Treasurer, Principal Sandra Coughlin, Ryan Crissey, Caroline Andres, Cindy Christensen, Sam Reif, Debbie Ruggiero, Erin Stafford-Nugent

## I. Call to Order

Meeting called to Order at 7:04 p.m.

## II. Secretary's Report, Andrea Osterkorn via email

Review of November 6, 2017 General Board meeting minutes. Rob Reynolds made a motion to accept the November minutes, Marla Jedlicka seconded. Motion passed.

## III. Principal's Report

Principal Coughlin stated there were 19 early graduates this year. Pack the Place is this coming weekend- Bring your used sporting goods equipment. Half time activities will raise money for charity. Wrestling, gymnastics, girls and boys basketball, cheer and dance will perform. January 18<sup>th</sup> is Future Freshman Night. Class of 2022 is 290 students and an audience of 400 is expected. A mini-rotation in the gym has been added where future freshmen will see their counselors and see course recommendations. This will hopefully increase attendance.

Glenbard Parent Series on January 16th at noon at Marquardt School District Building is Breaking Through Stereotypes. Free SAT prep program for all juniors runs Jan 29-April 5<sup>th</sup>. It is taught by GSHS teachers. The curriculum is provided through Cambridge. All students can practice on Kahn Academy. If students put in 20 hours of study they can increase their SAT by 100 points. Sign up while on website or contact Ms. Cristafaro. Captains' Counsel (Student Athletic Captains) are creating a decal for Door 13, the tunnel door. Students responded positively to having finals pre-winter break.

## IV. Officers' Reports

### 1. Co-Presidents, Martha and Mark Pfefferman

- a. Great interest in the online Raider Wear pickup at the Links. \$100 sales each night additional to pre orders. 10 people ordered with free delivery to Links. Alumni Letter will go out this month. Talks with an anonymous donor will continue their donation \$15,000 per year for 3 more years. They do not want any solicitation. Spring events-coordinators need to get a blurb to Mark and Martha. Links to tickets, order forms and ways to help. Scholarship letter will be sent to alumni to sponsor a scholarship. Boosters provides \$5,000 annually to scholarships. For a \$500 donation, a new Boosters Scholarship will be created in the name of the donor. Donations of other amounts will be split 50/50 between reimbursing Boosters for the \$5,000 and adding to that total. Info on how members of the senior class can apply for all GSHS local scholarships will be promoted by Boosters. Calendar of events: Pack the Place, Restaurant Nights: Meatheads on January 18th, Barones in February and Portillo's in March.

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Coach Crissey suggested an after the football game type of promotion maybe at Cross Town in Naperville. They have great wings. Featured on Diners, Dives, and Drive Thrus. Main Street Pubs, further types of promotions at Meathead and food trucks for 20% donation at sporting nights were suggested, including perhaps Softball and Baseball post season. Maybe food trucks during a special school day promotion such as springtime after school or during lunch. Could be worth a try for football if there is a gap in schedule.

### **2. 1<sup>st</sup> Vice President, Jeanne Taylor**

- a. Jeanne discussed current and future openings and the possible formation of a Nominating Committee.
- b. Jeanne also updated the Board on the great work of the Acquisitions Committee

### **3. 2<sup>nd</sup> Co-Vice Presidents, Nan and Rob Reynolds**

- a. 7 memberships were added bringing the total to 238, down from last year. Last year revenue of \$15,995 and this year is \$16,055. Sponsorships: 266 this year, 280 last year. Revenue this year is \$20,655, last year it was \$19,045.
- b. Next academic year total school enrollment should bottom out, then start to rise the following year.

### **4. Co-Treasurers, Tonya and Brandon Smith**

- a. We are about 20% lower for income this year to date against last year. 1 less football game than last year. Raider Wear is down as well as concessions. According to Committee Chairs, Raider Wear also suffered from lack of the annual Boosters BBQ.
- b. Erin suggested that a local parent could do the audit for Boosters. Tonya and Brendon will search for a better quote from auditors.
- c. Bylaw change should be considered for doing budget in spring moving forward. Ask coordinators for numbers. Tonya and Brandon will follow up.
- d. Motion to approve the November and December Financial Reports made by Sam Reif, seconded by Marla Jedlicka.

## **V. Committee Reports**

### **1. 3v3, Dave Gelino**

March 3 and 4<sup>th</sup>. Goal is to raise \$3,000. Dave will get envelopes from Mark and Martha and they will give Dave the bulk mail stamp. Flyers will be made to hand out to feeder programs and nearby high and middle schools. Social media will be utilized to promote. GS coaches will be used to promote. Coach Crissey will offer points to football players to participate and will promote. Cost will be \$15 before a particular date and \$20 thereafter. There will be a 3 point contest and other contests. Mark will introduce Dave to Christy Gary and the Enrights for more reference on past tournaments. Feeder schools and St Pets will be marketed also.

### **2. ACTS, Sam Reif**

Valentines for Vets is February 1<sup>st</sup>. All ACT was put on one Sign Up Genius so there are enough volunteers. Brandon will help out and is a veteran.

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**3. Acquisitions, Jeanne Taylor**

See 1<sup>st</sup> VP report

**4. Booster Bucks, Marla Jedlicka**

Final order for Band trip is this Friday. \$5,500 was raised for band trip. Last order should bring in an additional \$3-4,000. The choir made about \$800. After Friday the orders will go down significantly. Funds will roll from year to year. All orders going forward must be ordered online as it will minimize any errors. Paper order forms will be obsolete starting this Saturday. Marla will announce and include where orders can be placed on public computers (local libraries, COD, etc.)

**5. Concessions**

We would like to sell Raider Wear goods at the indoor concessions stand. Mark will follow up with Carrie Hill. Tonya and Brandon will rework the deposit form to include a Raider wear entry.

**6. Newsletter**

**7. Pack the Place, Karey Moore via email**

All is moving along as planned for a fun evening. We are still in need of volunteers for the 7-9pm shift at the table. Karey has sent the sign up to the PTP signup sheet volunteers, girls basketball, boys basketball and wrestling families and it was placed in Monday's Boosters Newsletter.

**8. Plant Sale, Debbie Ruggerio**

Sale starts now and lasts through March 14<sup>th</sup>. Delivery is May 5<sup>th</sup>. Order form is on the website. It went out to the parents. Goal is to raise \$2,000. It brought in \$1,900 last year.

**9. Raider Yard Signs, Laura Price**

**10. Raider Wear, Jen Williams and Alicia Cieszkowski**

**11. Restaurant Nights, Martha Pfefferman**

Restaurant night see president report

**12. Senior Showcase, Erin Stafford**

Maybe doing prepaid raffles. Kids volunteer to sell raffle tickets. Maybe adding games at the tables to generate fun and income. Wall of wine may return. 22 auction items and 33 raffle items last year. Maybe use an app for bidding at the tables - looked into last year and the cost was high. It was suggested to split the expense for the bidding app across multiple events. The expense was a flat fee. Maybe look for a percentage fee. Jester was used out of West Chicago by Sam Reif - their fee was a subscription. Perhaps that fee could be split by feeder districts. Brandon will investigate. Facebook updated. Waiting for artistic file from Andrea for flyer. Erin will send the flyer for social media postings to Mark. There will be a type form used for student applications. Meeting will be soon for students. Those that sign up will go into a GroupMe chat

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for communications. Rehearsals start in February. Google docs online for gratitude letters from students to their escort, parent, grandparents etc. Finalizing the menu with Abbington and then online signup will be compiled, raffle ticket price is set. Lunch cost to Boosters is \$19.50 . Thinking of charging \$25 for students and \$35 for Adults. Ticket price will be set soon. Scholarships may be offered to students who cannot afford it. Theme is 'Don't You Forget About Me.'

### **13. Website, No Report**

### **14. Winter Parent Social**

The event is February 3rd at 7 pm at First Congregational Church and includes a silent auction and trivia. BYOB last year was a success, so it will be continued this year. It is on School Pay and the Website. New blurb for Social Media will be forwarded to Mark. Marketing will be handled with Peg Mannion, email and social media. Great attendance last year: 66 paid, 4 were donated. Suggestions for marketing is to ask Mollie Buckley for her Fall Social attendance list. Class of 2007 did not have a reunion, so maybe they can be solicited to create an informal 10 year reunion at this event.

### **VI. Old Business, Mark Pfefferman**

1. Selling RW at Concessions  
See above.

### **VII. New Business, Mark Pfefferman**

1. Senior Recognition Night and Scholarship Night Plan – For 2018, Scholarship presentations may be added to Senior Raider Recognition Night due to move of graduation ceremony starting at 6 pm and over by 7:45 pm. Ms. Coughlin will inform Boosters and will work with Karey Moore and Diana Evans on the Senior Raider Recognition Night reception if there is still time to hold it before or between the event.
2. New President(s) and webmaster/newsletter chair – Please let us know if anyone comes to mind.
3. Committees & budget line– Please refer to end of packet to contribute to budgetary guidelines.
4. Alcohol sales at Senior Showcase: A lengthy and spirited discussion took place as to pros and cons, potential risks and rewards.

### **VII. Adjournment – Meeting adjourned at 10:03 p.m.**

### **VIII. Next Meeting – Monday, February 5<sup>th</sup> at 7 p.m. in the ACR at Glenbard South.**

Minutes respectfully submitted by Jeanne Taylor.